



Agenda Item # __R - 5__

VILLAGE OF ROYAL PALM BEACH

Agenda Item Summary

AGENDA ITEM:

Approval and authorization for the Village Council to select a new Village Slogan.

ISSUE:

The Village of Royal Palm Beach held a competition to help create a new Village Slogan. Forty (40) slogans were received from the community and staff. A five-person selection committee independently evaluated the submittals and ranked them as attached. The top ranked slogans are:

“A PLACE WE CALL HOME”

“HOME TO FAMILY AND FRIENDS”

“A Place We Call Home”, received the most number of points when you give a value to how each of the five member rank their choices.

“HOME TO FAMILY AND FRIENDS” was selected the most from the five selection committee members.

RECOMMENDED ACTION:

Staff recommends Council select one of the two top voted choices.

Initiator:	Village Manager	Agenda	Village Council
Village Manager	Approval:	Date:	Action:
		6/20/2019	

Slogan	RANK	SCORE	RANK	Slogan - Ray Liggins
A COMMUNITY SO FINE SINCE 1959			1	A PLACE OUR CHILDREN CALL HOME
ROYAL PALM BEACH-OUR LITTLE SLICE OF PARADISE			2	HOME TO FAMILY AND FRIENDS
A COMMUNITY BUILT ON UNITY	1	5	3	A PLACE WE CALL HOME
WHERE THE WEATHER IS WARM AND SO ARE OUR CITIZENS			4	KEEPING IT REAL WITH HOMETOWN FEEL
ALL THINGS ARE POSSIBLE-IT ONLY TAKES A VILLAGE			5	PLACE WE'RE PROUD TO CALL HOME
THE VILLAGE OF ROYAL PALM BEACH IS THE LAND OF BEAUTIFUL PARKS AND RECREATIONAL FACILITIES				
A PLACE WE CALL HOME	3,1,1	13	RANK	Slogan - Mike Mikolaichik
WHERE FRIENDS AND FAMILY MEET	2	4	1	A PLACE WE CALL HOME
ROYAL PALM BEACH... BALANCING BEAUTY COMMUNITY & FITNESS			2	A VILLAGE OF FAMILY AND FRIENDS
IT TAKES A VILLAGE TO STAY A VILLAGE	3	3	3	IT TAKES A VILLAGE TO STAY A VILLAGE
A PLACE TO LIVE AND A PLACE TO PLAY	1	5	4	PLACE WE'RE PROUD TO CALL HOME
ONE GREAT STEP FOR "WOMANKIND"			5	HOME IS WHERE THE FAMILY IS RPB
FLORIDA-MOON WALKERS				
ROYAL PALM BEACH... EXPAND YOUR HORIZONS			RANK	Slogan - Monika Bowles
PLACE WE'RE PROUD TO CALL HOME	5,4	3	1	A PLACE TO LIVE AND A PLACE TO PLAY
ROYAL PALM BEACH-WHERE ALL ROADS LEAD TO HOME			2	ROYAL PALM BEACH, CONNECT WITH US!
WHERE'S THE BEACH?			3	SERVICES YOU DESERVE, A VILLAGE YOU LOVE
ROYAL PALM BEACH... DISCOVER THE POSSIBILITIES			4	FAMILY FRIENDLY HOMETOWN
ROYAL PALM BEACH... A PLACE TO CALL HOME	3	3	5	HOME TO FAMILY AND FRIENDS
SUNNY DAYS... EXCITING WAYS ROYAL PALM BEACH				
A PLACE OUR CHILDREN CALL HOME	1	5	RANK	Slogan - Rob Hill
PARK YOURSELF IN ROYAL PALM BEACH			1	A COMMUNITY BUILT ON UNITY
COME FOR THE WEATHER, STAY FOR THE LIFESTYLE THERE IS SOMETHING FOR EVERYONE IN ROYAL PALM BEACH			2	FAMILY FRIENDLY HOMETOWN
ROYAL PALM BEACH WHERE LIFE AND NATURE THRIVE!			3	HOME TO FAMILY AND FRIENDS
EVERYTHING UNDER THE SUN!			4	A VILLAGE OF FAMILY AND FRIENDS
THE VILLAGE OF ROYAL PALM BEACH COMMITTED TO SERVICE AND COMMUNITY BEYOND COMPARE			5	KEEPING IT REAL WITH HOMETOWN FEEL
ROYAL PALM BEACH - GATEWAY TO YOUR FAMILY AND HOME				
WHERE FAMILIES MAKE THIS HOME			RANK	Slogan - Lou Recchio
FAMILY MAKES THIS COMMUNITY HOME			1	A PLACE WE CALL HOME
HOMETOWN COMMUNITY THAT GROWS WITH YOUR FAMILY			2	WHERE FRIENDS AND FAMILY MEET
HOME TO FAMILY AND FRIENDS	2,3,4,5	10	3	ROYAL PALM BEACH... A PLACE TO CALL HOME
BRING YOUR FAMILY HOME TO ROYAL PALM BEACH			4	HOME TO FAMILY AND FRIENDS
WHERE FAMILIES ARE AT HOME			5	A VILLAGE OF FAMILY AND FRIENDS
YOUR FAMILY WILL BE AT HOME IN RPB				
FAMILY FRIENDLY HOMETOWN	2,4	6		
A VILLAGE OF FAMILY AND FRIENDS	2,4,5	7		HOME TO FAMILY AND FRIENDS
HOME IS WHERE THE FAMILY IS RPB	5	1		A PLACE WE CALL HOME
SERVICES YOU DESERVE, A VILLAGE YOU LOVE	3	3		KEEPING IT REAL WITH HOMETOWN FEEL
KEEPING IT REAL WITH HOMETOWN FEEL	4,5	3		PLACE WE'RE PROUD TO CALL HOME
ROYAL PALM BEACH, CONNECT WITH US				FAMILY FRIENDLY HOMETOWN

RESULTS

Apply 5 pts - 1st, 4 pts - 2nd, 3 pts - 3rd, 4 pts - 2nd & 5 pts - 1st

Total Times Selected

Winning Slogan

Signatures



13	1	A PLACE WE CALL HOME
10	2	HOME TO FAMILY AND FRIENDS
4	1	HOME TO FAMILY AND FRIENDS
3	2	A PLACE WE CALL HOME